



Inbound And Social Media Marketing Solutions
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8 Steps To Get Seen On LinkedIn 60 Million User Base



Dragan Mestrovic

Inbound Marketing Certified Professional

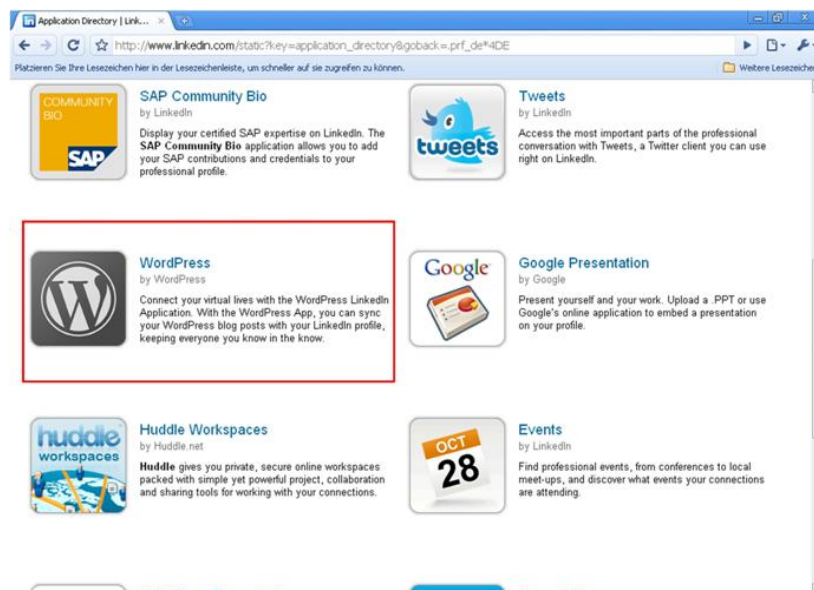
LinkedIn: <http://de.linkedin.com/in/draganmestrovic>

Twitter: @draganmestrovic

Discover eight easy steps how to use the 60 million user potential of LinkedIn to get your business blog seen.

LinkedIn is a business oriented social network and it's mainly used for professional networking. Today it was announced that LinkedIn has reached 60 million users in more than 200 countries worldwide.

LinkedIn has an **applications platform** that allows other apps to be embedded within your member profile. For example, there is a **WordPress** and a **TypePad** application that allows you to display your latest blog entries within your profile.

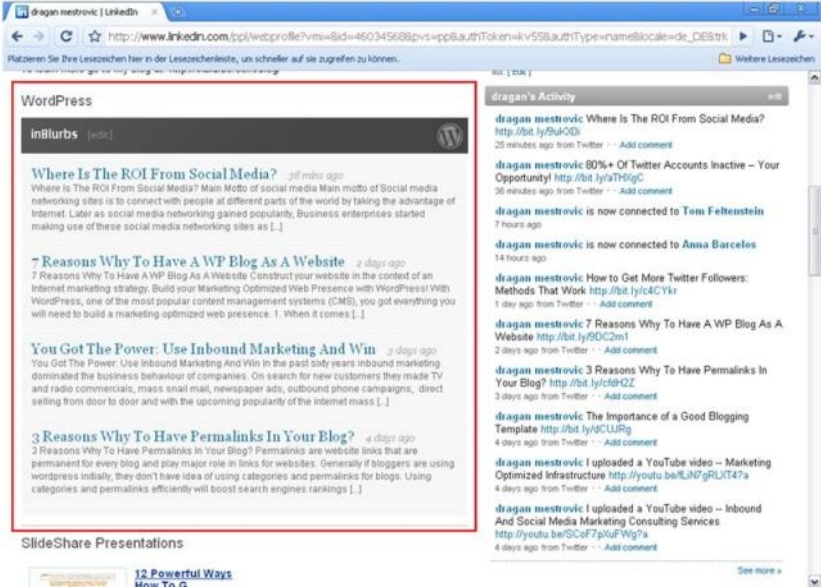


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Imagine how effective this can be for your exposure. You have your finger directly on 60 million potential visitors to your business blog for free.

If you are still not a member of LinkedIn and have a business blog than you should consider becoming one very quickly.



The eight easy steps to get free traffic from LinkedIn:

1. **Signup on LinkedIn**
2. **Complete your profile**
3. **Associate your business blog** with one of the above mentioned apps (WordPress / TypePad)
4. **Getting associate to LinkedIn Groups:** As you can not invite people on LinkedIn directly, you should start by getting associated to LinkedIn Groups first. Look out for groups in your niche topic and request to be added and subscribe to their updates.



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5. **Get Friends on LinkedIn:** After you are added to a group and subscribed to their updates, you will receive updates every time when somebody posts a discussion from the Group you are member of. Go and visit the discussion and if you have an educated comment, leave it there and invite the person you have commented on their discussion or comment themselves to connect with you.
6. **Repeat these steps** daily and your friends list will grow day by day.
7. **Take care to be focused** on quality friends not on the count!
8. **Maintain your new relationships**, step into (2Way) conversation.

Engage in Social Media! Social media is GREAT. You can reach your targeted audience at low or at no cost, spread the word about your business, get other to spread the word for you and get readers to your blog, get new clients, simply reach the whole wide world for the price of a little effort, time investment and gain a huge return in the long term.

Look here for more detailed information:

http://en.wikipedia.org/wiki/Social_media_marketing

<http://inblurbs.com/blog/>



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